

# Angelica Cheyenne

Journalist, Writer, Copywriter, Social Media Manager, Marketing, Multimedia Production, Reporter, Radio Personality

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## Summary

Highly motivated, organized, proactive professional with experience in news writing, feature writing, script writing, multimedia journalism, social media management, brand management, hosting promotional events and social media marketing. I am also an on air radio personality and producer. I create all of the content for my twice weekly radio show, edit, and book talent. I also have over 3 years of experience in office administration supporting senior management, and customer service.

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## Experience

### On Air Personality

March 2017 - Present

- Created weekly content for “The Chocolate Diva Chronicles”.
- Composed weekly script for “The Chocolate Diva Chronicles.”
- Managed and provided social media content for “The Chocolate Diva Chronicles” brand.
- Created advertisement for weekly episodes of “The Chocolate Diva Chronicles” • Operated soundboard during radio show.
- Booked and scheduled talent for on-air interviews.
- Composed interview questions for on-air interviews.
- Create and distribute promotional giveaways for various artists from Warner Music Group.

### The Bulletin Staff Reporter

January 2018 - Present

- Created a new sexual health column for The Bulletin.
- Researched news story topics and pitched story ideas for The Bulletin.
- Interviewed leads to get quotes for The Bulletin’s articles.
- Wrote feature story articles about campus events, politics, and entertainment.
- Composed ideas for news editorials.
- Distributed The Bulletin across multiple platforms including digital media and physical copies.

### Social Media Manager at California State University-Dominguez Hills

January 2018 - Present

- Compose and manage excel sheets for radio show editing.

- Created media playlists for on-campus events.
- Edited the various radio shows on KDHR through Adobe Audition.
- Managed promotional giveaways for KDHR.
- Managed social media pages for KDHR.
- Photographed KDHR radio hosts for social media marketing.
- Managed promotional events with different radio stations.

## Marketing Assistant, College of Extended & International Education at California State University-Dominguez Hills

February 2017 - Present

- Composed and sent Mass Mailings to business and community colleges through Los Angeles County.
- Scheduled weekly mailings through Constant Contact for the OSHA program and CSUDH Extended Education.
- Created media lists for radio stations and contacted local radio stations for promotion.
- Created 30 second radio announcements.
- Called potential prospective students to inform them of our academic programs.
- Answered phone calls regarding inquiries, meeting schedules, and upcoming events.
- Hosted promotional events for the College of Extended Education.
- Assisted with event planning for CSUDH Extended Education information sessions.
- Assisted the Marketing Director with social media management, photographing special events, and advertisement.

## Executive Producer

October 2017 - April 2018 (7 months)

- Created content for “A Darker Shade of Brown.”
- Hired the volunteer videographer’s and photographers for “A Darker Shade of Brown”
- Wrote the script for “A Darker Shade of Brown.”
- Set Designed for “A Darker Shade of Brown.”
- Directed “A Darker Shade of Brown.”
- Marketed “A Darker Shade of Brown,” through social media

## Digital Multimedia News Writer

September 2017 - December 2017 (4 months)

- Pitch ideas for weekly articles.
- Wrote articles about topics in politics, pop culture, and social media.
- Used WordPress to post articles unto website.
- Assisted editorial staff with research for feature stories.

## Education

California State University-Dominguez Hills

Bachelor's degree, Journalism, 2016 - 2018

Long Beach City College

Associate of Arts - AA, Communication and Media Studies, 2013 - 2016

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[Contact Angelica on LinkedIn](#)